C 4722-1

CableVision

INFORMATION AND ANALYSIS FOR CABLE TELEVISION MANAGEMENT

IBM EXPANDING RELATIONSHIPS IN CABLE

OPERATORS AND CABLE NETS ACT TO IMPROVE CHANNEL POSITIONS

X*PRESS CHANGES PORTEND NEW DIRECTIONS

ELECTRICAL CO-OP MARKETING PLAN SLOW TO HATCH

I-NET EXPERIENCE PROVING VALUABLE FOR SOME MSO'S

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8 MM VIDEO FORMAT THREATENS SHAKE-UP IN HOME VIDEO MARKET

CableVision

FRONTLINE

IBM strategy 12
IBM expands its involvement in cable with an eye toward developing dedicated computer paths for general business use.

Dial position 14
Some MSOs and programmers are acting to secure better channel positioning for cable nets but independent broadcasters are complaining.

X*Press forges ahead 16
Despite management and ownership shifts and disappointing results, X*Press Information Services' backers say they are in the business for the long haul.

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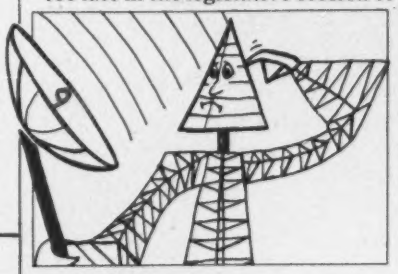
Legislation introduced to alter the copyright law giving satellite common carriers the right to market scrambled superstations to TVRO owners may be too late in the legislative session to do any good.



SATELLITE DIRECT

NRECA proposal 44
Cable programmers are taking a wait and see attitude toward the NRECA satellite packaging proposal, which is gaining strong support from Congress.

MARKETING

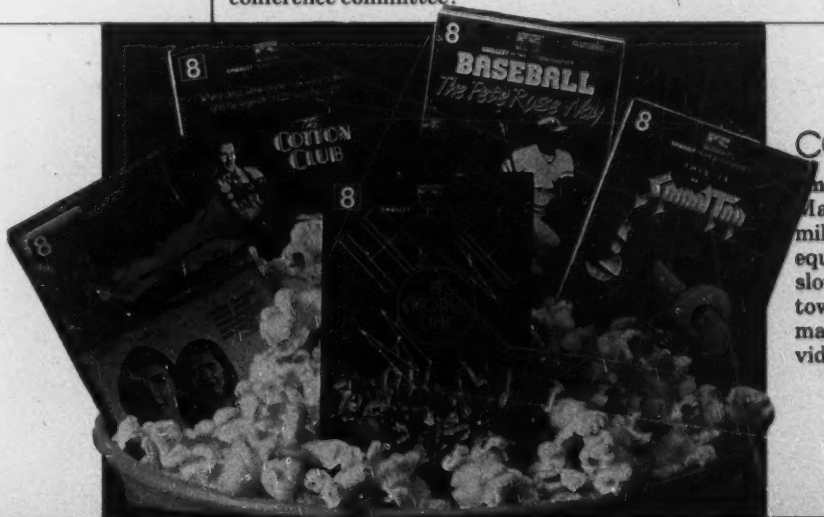
HBO campaigns 48
HBO says its massive telemarketing and direct-mail campaigns are netting the company huge numbers of installs; the efforts have put HBO among the top five direct marketers in the country.

NEW BUSINESS DEVELOPMENT

The I-net experience 50
Although I-nets still get little attention from cable operators, evidence shows that for those committed to them, they are starting to pay off.

BUSINESS

Tax credits 56
Under the rules in the Senate's tax bill, some Investment Tax Credits will still be allowed; the question remains—will the provision survive the House-Senate conference committee?



COVER STORY

mm cassettes 32
Manufacturers of 8 millimeter video equipment are making slow but steady progress toward making 8 mm a major player in the home video market.

Film product comparison— August

Film	Pay Networks					Distributor
Adventures of Bucharoo Bonzai, The	(HBO)	(ST)	(TMC)	(HTN)	MAX	20th Century-Fox
Adventures of Huckleberry Finn, The				HTN		Great Amwell
Agatha			TMC			Warner Bros.
Airplane!	(HBO)		TMC		(MAX)	Paramount
Alamo Bay	(HBO)				MAX	Tri-Star
Alice Adams					MAX	RKO
Alice the Chimp		ST				Satori
Alley Cat		ST	(TMC)			Film Ventures
All of Me	HBO	(ST)	(TMC)	HTN*	(MAX)	Universal
All The Rivers Run (Pts. 1-4)	HBO					Crawford
Anne's Story					HTN	CBC
Antarctica	(HBO)			(HTN)	MAX	20th Century-Fox
Any Number Can Play			TMC			MGM/UA
Arthur	HBO				(MAX)	Warner Bros.
Assault on Precinct 13			TMC		MAX	Samuel Goldwyn
Auntie Mame			TMC		(MAX)	Warner Bros.
Avanti!			TMC		(MAX)	MGM/UA
Bachelor Mother					MAX	RKO
Bachelor Party	(HBO)	(ST)	TMC		MAX*	20th Century-Fox
Bananas		(ST)	TMC		(MAX)	MGM/UA
Battleground					MAX	MGM/UA
Bells Are Ringing		(ST)	TMC		(MAX)	MGM/UA
Beverly Hills Cop		ST*				Paramount
Beyond the Poseidon Adventure			TMC		MAX	Warner Bros.
Big Bad Mama		ST				Viacom
Big Leaguer		ST				MGM/UA
The Big Score	HBO					Almi Pictures
Bill Cosby, "Himself"	(HBO)	(ST)		(HTN)	MAX	20th Century-Fox
Blame It On the Night	(HBO)				MAX	Tri-Star
Blue Lagoon, The					MAX	Columbia
Border, The	HBO	(ST)	TMC		(MAX)	Universal
Boy and His Dog, A			TMC		(MAX)	Film Gallery
Breakfast Club, The			TMC			Universal
Breakin'					MAX	Cannon
Breakin' II					MAX*	Tri-Star
Breaking All The Rules					MAX	New World
Brief Encounter			TMC			New Century
Brewster's Millions	(HBO)	(ST)	TMC*	(HTN)	(MAX)	Universal
Brigadoon			TMC		(MAX)	MGM/UA
Brother From, Another Planet, The					MAX	Cinecom
Bustin' Loose	HBO*	(ST)	(TMC)		(MAX)	Universal
Caddyshack		(ST)			MAX*	Warner Bros.
Camelot			TMC*		(MAX)	Warner Bros.
Catered Affair, The		(ST)	TMC*			MGM/UA
Ceiling Zero		(ST)	TMC			MGM/UA
Chariots of Fire		ST	(TMC)			Warner Bros.
City Heat		(ST)	TMC	(HTN)	MAX*	Warner Bros.
Coca-Cola Kid, The	HBO		TMC			Film Gallery
Comfort and Joy	(HBO)	(ST)		HTN		Universal
Commando	HBO	ST	TMC		MAX	20th Century-Fox
Conan the Destoyer	(HBO)	(ST)		HTN*	(MAX)	Universal
Cotton Club, The	(HBO)	ST	(TMC)		(MAX)	Orion
Creepshow	HBO					Warner Bros.
Crimes of Passion			TMC*			New World
Crossover Drums					MAX	Miramax
Curse of the Pink Panther	HBO	ST	(TMC)		(MAX)	MGM/UA
D.A.R.Y.L.		ST	(TMC)			Paramount
Deja Vu	(HBO)				MAX	Cannon
Delivery Boys					MAX	New World
Desparately Seeking Susan	(HBO)			HTN*	(MAX)	Orion
Dreamscape				HTN*	(MAX)	20th Century-Fox
Dream Wife			TMC			MGM/UA
Dune		(ST)			MAX*	Universal
Eagle's Wing					MAX	Samuel Goldwyn
Empire Strikes Back, The	HBO*		TMC	(HTN)	(MAX)	Lucasfilm
Endless Love			TMC*			King Features
Enola Gay, The	HBO					Viacom
Fallen Angel					MAX	Columbia
Falling In Love		ST*	TMC			Paramount
Fandango		(ST)	TMC		MAX	Warner Bros.
Fast Forward					MAX*	Columbia
Fighting Back					MAX*	Paramount
Final Terror, The	HBO*	ST*				Arkoff Int'l
Finders Keepers	(HBO)				MAX	CBS
Finian's Rainbow			TMC		(MAX)	Warner Bros.
Firstborn		ST*	(TMC)			Paramount
Flamingo Kid, The	HBO		TMC	HTN*	(MAX)	Universal
Follow the Fleet					MAX	RKO
Forever Darling	HBO	(ST)			(MAX)	MGM/UA
Forever Young			TMC			Film Gallery
Four Seasons, The	HBO	(ST)	(TMC)	(HTN)		Universal

Film	Pay Networks					Distributor
Frank and I					MAX	Playboy
Friday the 13: The Final Chapter			ST	(TMC)		Paramount
From Hell to Texas					MAX	20th Century-Fox
Fury at Gunsight Pass					MAX	Columbia
Garbo Talks		(ST)	TMC			MGM/UA
Gauntlet, The					MAX	Warner Bros.
Gift of Love, The					MAX	20th Century-Fox
Gimme An "F"	HBO	(ST)			(MAX)	20th Century-Fox
Gotcha!	(HBO)	(ST)	TMC*	(HTN)	MAX	Universal
Great Dictator, The			TMC	(HTN)	(MAX)	20th Century-Fox
Gunga Din					MAX	RKO
Gun Glory		ST				MGM/UA
Hardly Working					MAX	Hardly Working
Hobson's Choice			TMC			New Century
Hollywood Knights, The					MAX	Columbia
Horses Mouth, The		ST				New Century
Hot Resort	(HBO)	ST*				Cannon
How Sweet It Is			TMC*			Warner Bros.
Innocent Love, An				HTN*	MAX	20th Century-Fox
Invisible Boy, The		(ST)	TMC			MGM/UA
Innocents Abroad		(ST)		HTN		Great Amwell
I Remember Mama					MAX	RKO
Irreconcilable Differences	(HBO)	ST		(HTN)	(MAX)	Warner Bros.
Jerk, The	HBO*	(ST)	TMC			Universal
Johnny Dangerously	(HBO)	(ST)			MAX	20th Century-Fox
Just One of the Guys	HBO				(MAX)	Columbia
Kate Morris V.P.				HTN		CBC
Kelly	HBO*	(ST)		HTN	(MAX)	Paramount
Kentucky Woman	(HBO)		TMC	HTN		20th Century-Fox
Key Exchange	HBO		TMC			20th Century-Fox
KGOD	HBO					Orion
Kidco				(HTN)	MAX	20th Century-Fox
Killing Fields, The	(HBO)	ST*	TMC*			Warner Bros.
Kind Hearts and Coronets		ST				New Century
Kiss Me Kate		(ST)	TMC			MGM/UA
Law and Jake Wade, The			TMC			MGM/UA
Ladyhawke	(HBO)	(ST)	TMC*			MGM/UA
Lady Vanishes, The			TMC			New Century
Last Dragon, The	HBO				(MAX)	Tri-Star
Last Romantic Lover, The	HBO					New Line
Last Starfighter, The	(HBO)	(ST)	TMC	(HTN)	(MAX)	Universal
Last Time I Saw Paris, The			TMC			MGM/UA
Last Tycoon, The			TMC			Paramount
Latin Lovers			TMC			MGM/UA
Laura		ST				Group S Films
Legend of Billie Jean, The					MAX	Tri-Star
Lenny			TMC			Tri-Star
Life of Riley, The				HTN*		Universal
Life on the Mississippi				HTN		Great Amwell
Little Drummer Girl, The			(TMC)		MAX*	Warner Bros.
Lord of the Flies			TMC			New Century
Losin' It			(TMC)		MAX*	
Lost Empire, The		ST				J.G.M.
Love Child	(HBO)	ST*				Warner Bros.
Love From a Stranger				HTN		Fox/Lorber
Love Goddesses, The			TMC			New Century
Love is Better Than Ever			TMC			MGM/UA
Lust in the Dust					MAX	New World
M.A.D.D.	HBO					Universal
Malibu Express		ST			(MAX)	W.P. Donnelly
Man With One Red Shoe, The	(HBO)	ST*				Fox
Maria's Lovers					MAX	Cannon
Martin's Day				HTN*		MGM/UA
Marvin and Trye		(ST)	TMC			Castle Hill
Mask				HTN		Universal
Mass Appeal		(ST)	TMC	(HTN)	(MAX)	Universal
Melody in Love					MAX	Playboy
Midnight Madness	(HBO)	ST		(HTN)		Touchstone
Missing in Action	(HBO)	(ST)	TMC		(MAX)	Cannon
Missing in Action, II	HBO*	(ST)	(TMC)		(MAX)	Cannon
Mrs. Soffel				HTN*		MGM
My Brilliant Career			TMC*			Worldvision
Mysterious Stranger, The	HBO			HTN		Great Amwell
Naked Face, The		ST			(MAX)	Cannon
National Lampoon's European Vacation		ST	TMC			Warner Bros.
Never So Few			TMC		(MAX)	MGM/UA
Night Hawks			(TMC)		MAX	Universal
Nightmare on Elm Street	(HBO)		TMC		(MAX)	New Line
Night of the Comet		ST		(HTN)	(MAX)	Atlantic
Night of the Lepus			TMC			MGM/UA

Film	Pay Networks					Distributor
Norma Rae	(HBO)		(TMC)	HTN*	MAX	Paramount
North Dallas Forty					MAX*	Paramount
Oh, God! You Devil	(HBO)	(ST)	(TMC)	(HTN)	MAX*	Warner Bros.
Once Upon a Time In America	HBO*		(TMC)		(MAX)	Warner Bros.
On the Town	(HBO)		TMC*			MGM/UA
Ordeal By Innocence	HBO					Cannon
Pagan Love Song		ST				MGM/UA
Paris, Texas			(TMC)		MAX	Fox
Passage to India, A				HTN*		Columbia
People Will Talk					MAX	Fox
Perfect Timing		ST			(MAX)	Film Gallery
Phar Lap	(HBO)			HTN*		Fox
Philadelphia Experiment, The				HTN	(MAX)	New World
Piano for Mrs. Cimino, A	HBO					Viacom
Places in the Heart	(HBO)				MAX*	Tri-Star
Pope of Greenwhich Village, The		(ST)	TMC		(MAX)	MGM/UA
Porky's	(HBO)		(TMC)		MAX	Fox
Porky's II	(HBO)		TMC		MAX	Fox
Puddin' Head Wilson				HTN		Great Amwell
Purple Rain	(HBO)	ST	(TMC)		(MAX)	Warner Bros.
Purple Rose of Cairo, The	(HBO)			HTN	(MAX)	Orion
The Rack			TMC			MGM/UA
Raintree County	(HBO)		TMC			MGM/UA
Rappin'	(HBO)				MAX	Cannon
Razorback					MAX	Warner Bros.
Red High and Sting, The					MAX	Universal
Rebel Rousers			TMC			Transcom
Reunion at Fairborough	HBO					Columbia
Reckless Disregard			TMC			Showtime
Revenge of the Nerds	(HBO)	ST*			MAX	20th Century-Fox
Rhinestone	(HBO)	ST*	(TMC)	(HTN)		20th Century-Fox
Rider on the Rain			TMC			Castle Hill
Rio Bravo			TMC	(HTN)		Warner Bros.
Roadhouse 66			(TMC)		MAX*	Atlantic
Romancing the Stone	HBO*	(ST)	(TMC)	(HTN)		Fox
Roxie Hart					MAX	Fox
St. Helens	HBO					Michael M.
Second Time Lucky					MAX	Goldfarb
Secret Places	HBO					Fox
Seduction, The	HBO				(MAX)	Embassy
Sesame Street Presents: Follow that Bird	HBO	ST				Warner Bros.
Sex Games of the Very Rich		(ST)			MAX	Jonathan Tyrell
Sheena	HBO				(MAX)	Columbia
Silent One, The		ST*				Satori
Sixteen Candles	(HBO)	(ST)	TMC	HTN*	(MAX)	Universal
Six Weeks	HBO					Polygram
Small Circle of Friends, A					MAX	MGM/UA
Somewhere, Tomorrow		ST				Film Gallery
Songwriter					MAX	Tri-Star
Space Movie, The				HTN		Samuel Goldwyn
Spellbound				HTN*		ABC Video
Stage Door					MAX	RKO
Star Trek III			TMC*			Paramount
Straight Time			TMC			Warner Bros.
Stranger's Kiss	HBO		(TMC)			The Movie Shore
Stick	(HBO)	(ST)	(TMC)		MAX	Universal
Surf II	HBO	(ST)			(MAX)	Film Gallery
Swing Time					MAX	RKO
Sword of the Valiant	HBO	(ST)	(TMC)		(MAX)	Viacom
Summer Rental			TMC			Paramount
Summertime			TMC			New Century
Sure Thing, The	(HBO)	(ST)	TMC			Embassy
2010	HBO	ST		HTN*	(MAX)	MGM/UA
Teachers	(HBO)	(ST)	TMC		(MAX)	MGM/UA
Teen Wolf					MAX	Atlantic
Thief					MAX	MGM/UA
Tell Me That You Love Me	(HBO)			(HTN)	MAX	The Movie Store
Tempest	HBO					Columbia
Tender Mercies					MAX*	Thorn-EMI
Ten From Your Show of Shows	(HBO)	(ST)				Les Haber
Terminator, The	HBO*					Hemdale
That Forsythe Woman		ST				MGM/UA
That's Dancing				(HTN)	MAX	MGM/UA
Thief					MAX	MGM/UA
Thief of Hearts		ST	(TMC)			Paramount
Third Man, The			TMC*		(MAX)	New Century
This Could Be the Night		ST				MGM/UA
This Is Spinal Tap	HBO				(MAX)	Embassy
Threshold	HBO				(MAX)	20th Century-Fox
Tigers In Lipstick		ST				Castle Hill
Tightrope	HBO	(ST)	(TMC)		(MAX)	Warner Bros.
To Catch A King	HBO					Entertainment
Top Secret		ST	TMC			Paramount
Torch Song			TMC		(MAX)	MGM/UA
The Trial			TMC			Viacom

Arnold Schwarzenegger stars in 'Commando.'

Film	Pay Networks					Distributor
Turk 182		ST*			(MAX)	20th Century-Fox
Two Weeks In Another Town			TMC*			MGM/UA
Unfinished Business				HTN		Transcom/ Zebra Films
Until September		ST*				MGM/UA
Vanessa					MAX	Film Gallery
Volunteers	HBO				MAX	Silver Screen
War Brides				HTN		CBC
Warning Sign	HBO					20th Century-Fox
Warriors, The	HBO		TMC			Paramount
We Are Not Alone		ST				MGM/UA
Weird Science	HBO	ST	TMC	HTN		Universal
Where the Boys Are			TMC		MAX	MGM/UA
Who'll Stop the Rain			TMC*		MAX*	MGM/UA
Who's Afraid of Virginia Woolf?		ST	(TMC)	(HTN)		Warner Bros.
Wild Life, The	HBO*		(TMC)		(MAX)	Universal
Wild Rose	(HBO)			HTN		Troma
Windy City, The					MAX	CBS
Yellow Cab Man, The		(ST)	TMC			MGM/UA
You Light Up My Life	(HBO)					Columbia
Young Man With Ideas		ST				MGM/UA
Your Cheatin' Heart			TMC		MAX	MGM/UA

Cable Network Legend:
HBO-Home Box Office
ST-Showtime
TMC-The Movie Channel
HTN-Home Theater Network
MAX-Cinemax

- Networks in parentheses indicate carriage in March, April, May, June and/or July.
- An asterisk indicates the film is a carry-over from March, April, May, June and/or July.
- In total, 266 films appear on the July schedules of Home Box Office, Showtime, The Movie Channel, Home Theater Network and Cinemax. Of those titles, during the last six months, seven have played on all five services, 26 have played on four of the five services, 30 have played on three services and 77 have played on two of the five services. One hundred and twenty-six titles were unduplicated in the last six months.
- The motion picture distributor with the most titles on pay TV this month is MGM/UA with 46, followed by 20th Century-Fox with 29, Warner Bros. with 27, Universal with 23 and Paramount with 16.
- Titles subject to change.

CABLE STATS

Cable Industry Growth Chart

YEAR	TVHH	Homes Passed	Basic Subscribers	% of TVHH	Pay Subscribers	% of TVHH
1990E	93,900,000	81,783,000	50,706,000	54	32,959,000	35
1989E	92,800,000	79,109,000	48,256,000	52	30,883,000	33
1988E	91,000,000	75,833,000	45,500,000	50	28,665,000	32
1987E	89,300,000	71,137,000	41,971,000	47	26,022,000	30
1986E	87,800,000	68,121,000	39,510,000	45	24,101,000	27
1985	86,304,000	64,571,000	36,120,000	42	21,672,000	25
1984	84,600,000	59,989,000	32,994,000	39	19,764,000	23
1983	83,500,000	53,641,000	30,300,000	36	17,877,000	21
1982	82,800,000	49,100,000	28,200,000	34	15,898,000	19
1981	80,700,000	44,000,000	22,596,000	28	11,804,000	15
1980	77,800,000	37,300,000	18,672,000	24	7,780,000	10
1979	76,300,000	32,700,000	16,023,000	21	5,341,000	7
1978	74,500,000	27,200,000	14,155,000	19	2,980,000	4
1977	73,300,000	24,894,000	13,194,000	18	1,466,000	2
1976	71,114,000	21,989,000	12,094,000	17	505,000	1
1975	69,600,000	19,900,000	11,136,000	16	N/A	N/A

Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH.

Cable barometer

Television households (TVHH) 86,304,000
Homes passed by cable (HP).....64,571,000
Percent of TVHH passed by cable 74.7%
Basic cable subs 36,120,000
Percent of TVHH with basic cable 41.8%
Percent of HP with basic cable 56.0%
Pay cable subs 21,672,000
Percent of TVHH with pay cable.....25.1%
Percent of HP with pay cable.....33.6%
Percent of basic subs with pay cable 60.0%

Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH.

Satellite lineup

Satcom III-R (RCA Americom) — **Transponder**

Arts & Entertainment 24
BET 20
Cable Radio Network 4
Cable Value Network 18
CBN Cable Network 8
Cinemax (West) 23
ESPN (Blackout) 7
Eternal Word Television Network 12
Financial News Network 4
Genesis Storytime 8
HBO (West) 13
HSN2 ..... 2, 16
HTN 16
Home Shopping Network 22
The Learning Channel 2
Lifetime 17
MTV 11
National Jewish Television 16
Nickelodeon 1
PTL 2
Reuter Monitor Service 18
Showtime (West) 10
Studioline 19
Tempo Television 6
TV Decisions 24
Trinity Broadcasting Network 3
Video Hits One 15
Viewer's Choice 5
The Weather Channel 21

Satcom IV (RCA Americom) — **Transponder**

American Movie Classics 10
Bizmet 6
Bravo 2
Hit Video USA 18
Home Sports Entertainment 11
Home Team Sports 22
Innovations In Living (HSN2) 1
Liberty Broadcasting Network 7
Madison Square Garden 6
New England Sports Network 13
Nickelodeon (West) 4
Nostalgia Channel 21
The Playboy Channel 12
Pratco TV Shopper's Showcase 14
Prime Ticket 20
Rock Christian Network 3
The Silent Network 23V
SportsVision 9
WPIX—New York 19

Westar III (Western Union) — **Transponder**

CNN 5

Westar IV (Western Union) — **Transponder**

Atlantic City Horse Racing 6
Cable News Network (CNN) 16
Catholic Telecommunications Network of America 11
Public Broadcasting Service 15, 17, 21, 23
Texas State Network 2
Word of Faith Satellite Network 6

Westar V (Western Union) — **Transponder**

Fantasy Unrestricted Network (FUN) 24
FUN Weekend Pay-per-view 24
Pro-Am Sports System (PASS) 14
The University Network 2

Telstar 303 (AT&T) — **Transponder**

American Extasy 19
Country Music Television (CMTV) 18
KTVT (Dallas) 22
SelecTV 13

Galaxy I (Hughes) — **Transponder**

Alternate View Network 22
CBN Cable Network 11
Cinemax (East) 19
CNN 7
C-SPAN 13
The Discovery Channel 22
The Disney Channel (East) 4
(West) 24
EPG 3
ESPN 9
GalaVision 20
HBO (East) 23
Headline News 8
Keyfax National Teletext Magazine 18
Moody Broadcasting Network 3
The Movie Channel (East) 10
(West) 14
The Nashville Network 2
PTL 17
Seeburg Adult Contemporary 3
Seeburg Contemporary Instrumental 3
Showtime (East) 5
SIN 6
Studioline 13
WGN 3
WOR-TV 18
WTBS 16

Note: A company name in parentheses following a service or network designates the transponder owner.
Source: International Thomson Communications Inc.

Top 100 MSOs

Rank	Multiple system operator	Basic subs	
1.	Tele-Communications Inc.	3,778,621	(11/85)
2.	American Television and Communications Corp.	2,700,000	(12/85)
3.	Group W Cable	2,162,000	(10/85)
4.	Continental Cablevision	1,186,000	(4/86)
5.	Storer Cable Communications	1,546,000	(3/86)
6.	Cox Cable Communications	1,331,814	(5/86)
7.	Warner Cable Communications Inc.	1,158,805	(10/85)
8.	United Cable	999,000	(3/86)
9.	Newhouse Broadcasting	972,377	(4/86)
10.	Times Mirror Cable Television Inc.	893,374	(2/86)
11.	Viacom Cablevision	829,000	(1/86)
12.	Jones Intercable	767,648	(6/86)
13.	UA Cablesystems Corp.	735,431	(2/86)
14.	Heritage Communicatons Inc.	725,425	(4/86)
15.	Sammons Communications Inc.	708,609	(12/85)
16.	Cablevision Co.	601,300	(2/86)
17.	Rogers Cablesystems Inc.	583,369	(11/85)
18.	Comcast	568,711	(3/86)
19.	Telecable Corp.	467,941	(3/86)
20.	McCaw Communications	379,800	(4/86)
21.	Post-Newsweek	360,000	(2/86)
22.	Centel Cable	350,000	(5/86)
23.	Prime Cable Corp.	346,023	(12/85)
24.	Cable Vision Industries	330,883	(4/86)
25.	American Cablesystems Corp.	323,187	(4/86)
26.	Century Communications Corp.	318,060	(12/85)
27.	Wometco Cable TV Inc.	308,427	(7/85)
28.	Falcon Cable	302,000	(6/86)
29.	Daniels & Associates	299,227	(4/86)
30.	Multimedia Cablevision	278,113	(5/86)
31.	Scripps Howard	269,183	(4/86)
32.	TCA Group	255,869	(5/86)
33.	Tribune Cable Communications	245,079	(3/86)
34.	Maclean Hunter Cable TV Ltd.	233,871	(12/85)
35.	Colony Communications Inc.	216,320	(7/85)
36.	Adelphia Communications	210,898	(5/86)
37.	Rollins Cableview Inc.	208,000	(4/86)
38.	Service Electric Cable TV Inc.	195,000	(12/85)
39.	Communications Service Inc.	179,000	(2/85)
40.	Western Communications	175,845	(12/85)
41.	TKR Cable Co.	172,026	(3/86)
42.	Sutton Capital Corp.	166,561	(2/86)
43.	Cablentertainment	161,436	(11/85)
44.	TCI-Taft	161,138	(2/86)
45.	Rifkin & Associates	155,193	(2/86)
46.	Adams Russell Communications	151,449	(5/86)
47.	Cencom Cable	150,867	(5/86)
48.	Harte-Hanks Communications	144,514	(2/86)
49.	Harron Communications	132,644	(7/85)
50.	Buckeye Cablevision	126,047	(4/86)
51.	Lenfest Group	125,731	(2/86)
52.	Greater Media Cable	124,662	(3/86)
53.	Harris Cable Corp.	122,955	(4/86)
54.	Armstrong Utilities	120,061	(2/86)
55.	Televents Inc.	117,787	(3/86)
56.	Sonic Communications	109,916	(3/86)
57.	Summit Communications	109,775	(5/86)
58.	Media General Inc.	107,440	(2/86)
59.	Communications Systems Inc.	107,000	(4/86)
60.	The Essex Group	105,166	(5/86)
61.	Multi-Channel TV Cable Inc.	101,874	(4/86)
62.	U.S. Cable Corp.	98,900	(3/86)
63.	First Carolina Communications Inc.	94,100	(2/86)
64.	Simmons Communications	91,890	(2/86)
65.	King Videocable	91,373	(4/86)
66.	Perry Cable TV Corp.	90,215	(1/86)
67.	McDonald Group	90,079	(8/84)
68.	Cable Management Associates	88,201	(1/86)
69.	Marcus Communications	83,888	(4/86
70.	WEHCO Video Inc.	83,510	(1/86)
71.	Booth Communications	82,482	(8/85)
72.	Palmer Communications	80,449	(7/85)
73.	Columbia International Inc.	77,500	(8/86)
74.	Midcontinent Cable Systems Co.	75,848	(5/86)
75.	Omega Communications	74,213	(6/85)
76.	Susquehanna Broadcasting	72,235	(1/86)
77.	Pence Services Inc.	71,525	(2/86)
78.	Northland Communications Corp.	68,000	(4/86)
79.	Clear TV Cable Associates Ltd.	63,024	(2/86)
80.	Selkirk Communications	62,000	(2/86)
81.	National Telecommunications Corp.	61,625	(1/86)
82.	The Daily Press	60,100	(6/86)
83.	Marsh Media	57,698	(7/85)
84.	Helicon Corp.	55,000	(2/86)
85.	Mountain Cable Co.	55,000	(4/86)
86.	Manada Corp.	54,570	(2/86)
87.	Acton Corp.	54,529	(2/86)
88.	United Video Management	51,120	(2/86)
89.	Wisconsin Cablevision and Radio Co.	49,153	(1/86)
90.	Chambers Cable Comm. Inc.	48,643	(4/86)
91.	Communicom	47,694	(1/85)
92.	State Cable TV	45,922	(3/86)
93.	Bresnan Communications Co.	44,800	(2/86)
94.	Tele-Media	44,506	(7/85)
95.	Joseph Gans Cable T.V.	43,838	(3/85)
96.	Cable Holdings Inc.	42,344	(2/86)
97.	Donrey Cablevision	42,259	(2/85)
98.	Dowden Communications	42,100	(4/86)
99.	North American Comm. Corp.	37,710	(6/86)
100.	Enstar Communications	35,630	(4/86)

Subscriber counts are provided by MSOs and systems to International Thomson Communications Inc. Figures will be updated quarterly unless information is provided by MSOs or systems. Send updates to CableVision, Attention Cable Stats, P.O. Box 5208-T.A., Denver, CO 80217.

Top 100 systems

Rank	Location	Operator	Basic subs	
1.	Woodbury (Long Island), NY	Cablevision Co.	342,783	(4/86)
2.	San Diego, CA	Cox Cable	264,963	(11/85)
3.	Manhattan, NY	ATC	219,600	(12/85)
4.	San Antonio, TX	Rogers	200,503	(5/86)
5.	Houston, TX	Warner	192,500	(6/86)
6.	East Orange, NJ	Maclean Hunter	183,000	(5/86)
7.	Honolulu, HI	ATC	164,300	(12/85)
8.	Puget Sound, WA	Viacom	163,693	(5/86)
9.	Louisville/Jeff Co., KY	Storer Communications	147,000	(3/86)
10.	Wayne, NJ	UA Cablesystems	144,328	(12/85)
11.	Phoenix, AZ	Times Mirror	142,000	(7/85)
12.	Tulsa, OK	United Cable	140,320	(6/86)
13.	Cincinnati, OH	Warner	137,000	(8/85)
14.	Audubon, NJ	NYT	133,316	(5/86)
15.	Englewood, CO	United Cable	138,189	(5/86)
16.	Plainville/Hartford	United Cable	130,000	(10/85)
17.	Florida Division (Orlando/Ormond Beach)	ATC	128,100	(12/85)
18.	Seattle, WA	Group W	127,000	(5/86)
19.	Atlanta, GA	Prime Cable Corp.	125,319	(5/86)
20.	Tidewater (Norfolk), VA	Cox Cable	124,961	(11/85)
21.	Rochester, NY	ATC	123,500	(12/85)
22.	Baltimore County, MD	Comcast	120,725	(5/86)
23.	Erie County, NY	Prime Cable Corp.	119,002	(11/85)
24.	Manhattan, NY	Group W	115,000	(5/86)
25.	Kansas City, MO	ATC	114,600	(12/85)
26.	St. Louis Co., MO	Concom Cable	111,063	(1/86)
27.	Jacksonville, FL	Continental	110,000	(6/85)
28.	San Jose, CA	Gill Industries	110,000	(5/86)
29.	Warren, NJ	TKR	110,000	(5/86)
30.	Austin, TX	ATC	109,700	(12/85)
31.	Memphis, TN	ATC	106,900	(12/85)
32.	San Juan, PR	Harris Cable Corp.	104,728	(4/86)
33.	Toledo, OH	Buckeye Cablevision	103,982	(4/86)
34.	Los Angeles, CA	Falcon	103,869	(4/86)
35.	Central Islip (Long Island), NY	Viacom	103,000	(9/85)
36.	San Francisco, CA	Viacom	98,300	(5/86)
37.	Fairfax, VA	Media General	97,420	(2/86)
38.	Jefferson Parish/Kenner, LA	Cox Cable	97,220	(11/85)
39.	Southeast Michigan	Comcast	94,000	(4/86)
40.	Wilmington, DE	Rollins Cableview	93,000	(4/86)
41.	San Diego, CA	ATC	92,200	(12/85)
42.	Seattle, WA	Viacom	92,000	(9/85)
43.	Grand Rapids, MI	General Electric	88,818	(5/86)
44.	Pompano, FL	American	88,440	(4/86)
45.	Dallas, TX	Heritage	85,727	(4/86)
46.	Pittsburgh, PA	Tele-Communications Inc.	84,517	(6/86)
47.	Dade/Broward, FL	Storer	82,000	(3/86)
48.	Richmond/Henrico, VA	Continental	81,678	(4/86)
49.	Indianapolis, IN	Indianapolis Cablevision Inc.	80,969	(5/86)
50.	Jackson, MS	ATC	80,700	(12/84)
51.	Wichita, KS	Multimedia Cablevision	80,158	(7/85)
52.	New Orleans, LA	Cox Cable	79,914	(11/85)
53.	Charlotte, NC	ATC	78,700	(12/85)
54.	Clearwater, FL	Vision Cable	78,600	(7/85)
55.	Flint, MI	Comcast Cable	77,208	(3/86)
56.	South Texas, TX	Heritage	76,931	(4/86)
57.	Baton Rouge, LA	Cablevision Co.	76,518	(12/85)
58.	Tacoma, WA	Cable TV of Puget Sound	76,132	(5/86)
59.	Boston, MA	Cablevision	75,524	(3/85)
60.	Chicago, IL	Group W	75,000	(4/86)
61.	Santa Monica, CA	Group W	74,000	(5/86)
62.	South Bend, IN	Heritage	72,911	(4/86)
63.	Las Vegas, NV	Times Mirror	70,091	(5/86)
64.	Cleveland Heights, OH	Viacom	70,000	(9/85)
65.	Allentown, PA	Service Elec.	70,000	(5/86)
66.	Greensboro, NC	ATC	69,200	(12/84)
67.	Omaha, NE	Cox Cable	67,917	(11/85)
68.	Chicago, IL	Group W	66,446	(12/85)
69.	Nashville, TN	Viacom	66,426	(5/86)
70.	Raleigh, NC	ATC	65,800	(12/84)
71.	Columbus, OH	Warner	64,679	(3/85)
72.	St. Petersburg, FL	Group W	64,478	(5/86)
73.	Indianapolis, IN	ATC	64,000	(12/85)
74.	Syracuse (suburbs), NY	NewChannels Corp.	63,899	(12/85)
75.	Buffalo, NY	Tele-Communications Inc.	63,898	(8/85)
76.	Akron, OH	Warner	63,500	(7/85)
77.	Des Moines, IA	Heritage	63,377	(4/86)
78.	Boston Complex (Medford), MA	Warner	63,1[illegible]	(3/85)
79.	New Haven, CT	Storer	62,900	(3/86)
80.	Hartford, CT	Times Mirror Cable	62,882	(7/85)
81.	Monterey, CA	Western Communications	62,847	(12/85)
82.	Fayetteville, NC	ATC	62,100	(12/84)
83.	Madison, WI	Tele-Communications Inc.	62,099	(5/86)
84.	El Paso, TX	Group W	62,000	(10/85)
85.	Las Vegas, NV	Times Mirror Cable	61,892	(7/85)
86.	Santa Barbara, CA	Cox Cable	61,417	(11/85)
87.	Contra Costa Cty. CA	Televents	61,000	(5/86)
88.	Snohomish County, WA	Viacom	61,000	(9/85)
89.	Oklahoma City, OK	Cox Cable	60,836	(11/85)
90.	West Palm Beach, FL	Group W	60,000	(7/85)
91.	Mt. Prospect, IL	Cablenet	60,000	(3/85)
92.	Sarasota, FL	Storer	59,500	(3/86)
93.	Birmingham, AL	ATC	59,400	(12/84)
94.	Albany, GA	Storer	59,000	(3/86)
95.	Ft. Worth, TX	Sammons Communications	59,000	(7/85)
96.	Oakland County, MI	United Cable	59,000	(10/85)
97.	Harrisburg, PA	Sammons Communications	58,600	(7/85)
98.	Westchester, CT	UA Cablesystems	58,380	(2/86)
99.	New Britain, CT	United Cable	58,282	(12/84)
100.	Bridgeport, CT	Cablevision Co./ Scripps Howard	57,886	(7/85)